



## ConnectWise User Groups At A Glance

By *Andrea Caby, Community Manager, ConnectWise*

As an HTG member, you understand the power of peer collaboration. You recognize how important and beneficial it is to connect and collaborate with peers to grow your business and career. So why not join a community that helps you grow with ConnectWise? That's just what ConnectWise User Group meetings offer—30 regional meetings hosted annually with in-depth product training, peer-to-peer learning, sharing in a non-competitive environment, and access to ConnectWise gurus and leadership—all at no cost to you.



Agendas and quarterly content themes are created based on regional partner feedback making User Group meetings truly partner-driven. We work diligently together to maximize your time away from the office.

So what can you expect to see at a User Group? Check out the four components that make up each meeting:

1. **Networking and Peer-to-Peer Collaboration:** Beginning with a networking dinner the night before the meeting, networking is a crucial part of the User Group agenda.
2. **Product Training:** Choose your sessions based on training content and experience level. ConnectWise Manage™, ConnectWise Automate™, ConnectWise Sell™ and ConnectWise Control™ breakouts are available at varying levels. Plus, we offer hands-on labs to get you up close and personal with the products.
3. **Thought Leadership:** Industry leaders and guest speakers are brought in to deliver thought-provoking sessions that leave you inspired and refreshed to tackle your next business challenge.
4. **Access to ConnectWise:** A ConnectWise leadership representative is on-site to deliver comprehensive product and company updates, and is available all day to connect with you, chat about your business, and be your point of escalation should you need one. We also send dedicated product gurus who are ready and able to assist with any questions or challenges you have.

Check out 2017 meeting dates and locations at [ConnectWise.com/UserGroups](http://ConnectWise.com/UserGroups).